



Level 5 Diploma in Travel & Tourism Management (620)
131 Credits



Unit: Tourism Law	Guided Learning Hours: 240
Paper No.: 3	Number of Credits: 24
Prerequisites: Knowledge of business organisation.	Corequisites: A pass or higher in Certificate in Business Studies or equivalence.
<p>Aim: This unit covers hospitality law, legal, and policy areas arranged according to specific entities for hospitality managers that have primary relationships with guests, employees, third parties, and government. The unit also covers the legal responsibilities affecting the operations of the hospitality and tourist industries, including aspects of inn-keeping, occupier's liability, trades practices, licensing, health, taxation and employment. Other topics include: corporation legislation, the law of contract, the role of ethics and a comparative approach to foreign legislations relating to hospitality and tourism industries. Concepts of liability and negligence, contract and property practices, and miscellaneous statutes applicable to the hospitality industry is also covered.</p>	
Required Materials: Recommended Learning Resources.	Supplementary Materials: Lecture notes and tutor extra reading recommendations.
Special Requirements: The course requires a combination of lectures, demonstrations and classroom discussions.	
<p>Intended Learning Outcomes:</p> <p>1 The body of law governing the specific nuances of hotels, restaurants, bars, spas, country clubs, meeting and convention planners.</p> <p>2 The civil law, the structure of hospitality enterprises, preventative legal management and government agencies that impact the hospitality industry.</p> <p>3 The hospitality sector businesses that provide food, beverages and/or accommodation services, including restaurants, pubs, bars and clubs, hotels, contract catering, and hospitality services.</p> <p>4 The procedural law or adjective law which comprises the rules by which a court hears and determines what happens in civil lawsuit, criminal or administrative proceedings.</p> <p>5 The different types of contracts applicable to the hospitality industry; how hotels are liable in the case of a</p>	<p>Assessment Criteria:</p> <p>1.1 Describe (i) common law (ii) civil law (iii) criminal law</p> <p>1.2 Compare and contrast ethics vs law</p> <p>1.3 Analyse the source of hospitality law</p> <p>1.4 Describe the STEM process</p> <p>2.1 Explain and identify government and administrative agencies that regulates hospitality</p> <p>2.2 Design a safety sheet for a hotel</p> <p>2.3 Describe the necessity of obtaining trading licence</p> <p>2.4 Describe regulation law</p> <p>2.5 Describe the documents and process of purchasing property</p> <p>2.6 Examine and identify essential lease terms for both lessor and lessee</p> <p>2.7 Analyse and outline buy vs lease decisions</p> <p>3.1 Examine and identify hospitality organisational structures</p> <p>3.2 Describe hospitality operating structures</p> <p>3.3 Explain the fiduciary responsibilities of a hospitality operation general manager</p> <p>3.4 Outline how a franchise reduces the owner's risk in a failing business</p> <p>4.1 Analyse the types of trial according to the type of dispute</p> <p>4.2 Describe the UK Legal System</p> <p>4.3 Describe the components of an enforceable contract</p> <p>4.4 Analyse the remedies and consequences of breaching an enforceable contract</p> <p>4.5 Design a reservation policy</p> <p>4.6 Describe the concept of "statute of limitations"</p> <p>5.1 Outline the elements of a contract</p> <p>5.2 Identify essential clauses in contracts for</p>

<p>breach of the contract with their guests.</p> <p>6 The practical steps to employee selection systems, processes, procedures and tools used completing job analysis, description, and specification.</p> <p>7 The hospitality operator responsibilities and explore the number of requirements to be met to excel at this job.</p>	<p>providing products and services to guests</p> <p>5.3 Identify essential clauses in franchise contracts</p> <p>5.4 Identify essential clauses in management contracts</p> <p>5.5 Identify essential clauses in conference service contracts</p> <p>6.1 Design a job description for a hospitality position</p> <p>6.2 Describe the equality law</p> <p>6.3 Outline legal requirements for managing employees</p> <p>6.4 Explain employee progressive discipline steps</p> <p>6.5 Analyse hospitality proprietor rights</p> <p>7.1 Describe the duties and obligations of a hospitality operator</p> <p>7.2 Explain the rights of a hospitality operator</p> <p>7.3 Outline the elements and principles of negligence for a hospitality operator</p> <p>7.4 Outline the duty owed to guests in hotel rooms</p> <p>7.5 Describe when it is legal to deny admission to guests</p> <p>7.6 Analyse guests' rights</p> <p>7.7 Outline hospitality operator responsibilities when serving food and beverages</p> <p>7.8 Outline legal responsibilities in travel and tourism and</p> <p>7.9 Outline and identify potential liability issues in travel and tourism industry</p> <p>7.10 Evaluate and analyse the elements of a hotel security program</p> <p>7.11 Outline the different types of insurance policy cover</p>
<p>Methods of Evaluation: 2½-hour written essay examination paper with five questions. Candidates are required to answer all questions. Each question carries 20 marks. Candidates also undertake project/coursework in Tourism Law with a weighting of 100%.</p>	

Recommended Learning Resources: Tourism Law

<p>Text Books</p>	<ul style="list-style-type: none"> • The Principles of Hospitality Law by Michael Boella and Alan Pannett. ISBN-10: 0826452736 • Hospitality and Tourism Law (Tourism & Hospitality Management Series) by Mark Poustie and Norman Geddes. ISBN-10: 1861521812 • Travel, Tourism, and Hospitality Law by Alexander Anolik. ISBN-10: 0935920609
<p>Study Manuals</p> 	<p>BCE) produced study packs</p>
<p>CD ROM</p> 	<p>Power-point slides</p>
<p>Software</p> 	<p>None</p>